



**Help make each ride** safer & more enjoyable for your people.

**Businesses • Government agencies • Schools, colleges, & universities • Non-profits**



### **Benefits to you & your organization**

- **Reduce the likelihood** of cyclist crashes, collisions, and/or traffic citations.
- **Protect your company's image** by improving riders' interactions in public.
- **Improve your ability** to attract & retain people.
- **Increase their workplace** contentment & loyalty.

### **We handle the logistics:**

Registrations • questions • tracking & reporting • issuing certificates of completion

### **Help meet your sustainability goals**

- **Increase the number** of people riding to work.
- **Decrease demand** on your costly parking facilities.
- **Increase your opportunities** for securing sustainability grants.
- **Gain or improve** your ranking in the League of American Bicyclists 'Bicycle Friendly America' program.

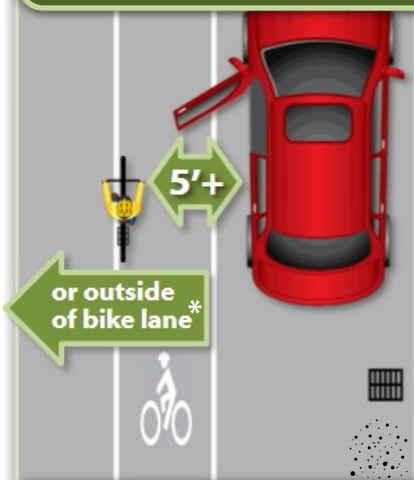


**Pricing & purchasing details • Bulk purchase discounts available**

**Request complimentary access.**

**Valuable for beginners & experienced riders.**  
**5 hour, 2-hour, and 30-minute** courses available.

Ride at least a door's width  
away, plus 1 foot for safety.



\* Note: In some jurisdictions,  
doing this is a ticketable offense.

## Benefits to participants

- **Make each ride** safer & more enjoyable.
- **Boost** existing riders' confidence & competence.
- **Encourage** riders new to traffic to bike to work.
- **Gain significant skills** to become more competent, co-operative, and comfortable in traffic.
- **Discover their duties** & rights on the road.
- **Explore proven ways** to encourage more drivers to respect their rights.
- **Understand the impact** of their actions in traffic, and how they can bring about positive interactions.

**"This is such an excellent resource. I've been commuting to school/work for 12 years and consider myself to be a pretty good rider,** but I learned so much here. I've read plenty of things online and even a few books, but this addressed a lot of concerns I had and presented new info in a way that's easy to comprehend (the graphics and videos helped a lot).

**"I liked that I could** go back in when I wanted and it kept my place.

**"I've been trying out what I learned** on my rides this week, and it's already making a big difference. Thanks!"

— Stephen R.

**Enjoyable, engaging, interactive content:**

Video • descriptive text • photos • graphics • animations • quizzes.

**More  
info**